

## WHO WE ARE



WPPJ Radio, switch it up without switching the dial. We are a student-run college radio station based in Pittsburgh Pennsylvania's Point Park University.

### OUR MISSION:

WPPJ Radio serves to provide a co-curricular activity for students at PPU with an interest in radio, news, sports, contemporary and popular music, media sales, promotions and advertising.

WPPJ also serves as a training facility for students of any major who desire a career in professional broadcasting. Thirdly, it provides a medium of intra-University communications.

## WHO WE HELP

All proceeds from Rock-A-Thon go to [The Early Learning Institute](#), a local non-profit serving Pittsburgh & Western Pennsylvania.



The [Early Learning Institute \(teli\)](#) strives to help children realize their potential, through a continuum of therapeutic early intervention and early childhood education services.

Today, [teli](#) serves over 1,200 children annually through a comprehensive continuum offering including Infant and Toddler Early Intervention therapies and evaluation services as well as Early Childhood Programs in the Community.

## OUR GOALS

Rock-A-Thon is a great opportunity for WPPJ Radio and Point Park University to give back to the community.



This year, our goal is to:

- Raise awareness about [teli](#)
- Increase involvement on campus through Rock-A-Thon
- Donate to [teli](#)

### HOW CAN YOU HELP?

- Get involved!
- Visit us!
- Donate!

YOU ARE CORDIALLY  
INVITED TO  
**ROCK-A-THON**  
**2014**

NOVEMBER 4-6  
2ND FLOOR  
LAWRENCE HALL

Join us for **67 HOURS** of nonstop  
radio broadcasting with proceeds from  
all events, games, and contests going to  
[The Early Learning Institute](#).

Includes a variety of events such as:

- Pie a CF
- Raffles
- 50/50s
- Trivia games
- Dance contests

To learn more about  
The Early Learning  
Institute, visit:  
[www.telipa.org](http://www.telipa.org)

To find out more about  
WPPJ Radio, visit:  
[www.wppjradio.com](http://www.wppjradio.com)



visit [tunein.com](http://tunein.com) or download  
the **tunein radio app** to listen  
to your favorite radio station  
WPPJ

any where, any time



Switch it up without switching the dial.



**PRESENTS**

**ROCK  
A  
THON**